

TROUBLESOME TEXTING

77%

A disturbing 77% of adults and 55% of teenagers say they can “easily manage” texting and driving.

In the time it takes to send the average text message (5 seconds), a driver traveling at 55 mph covers the length of a football field.



THAT'S **100 YARDS**
THAT A DRIVER'S EYES ARE OFF THE ROAD.



Think you're fine texting only at stop lights? A recent study shows that **people are distracted up to 27 seconds after they finish sending a text.**



1 OUT OF EVERY 4 TRAFFIC CRASHES that occur in the U.S. are caused by cell phone usage.