
TROUBLESOME TEXTING

77%

A disturbing **77%** of adults and **55%** of teenagers say they can “easily manage” texting and driving.

In the time it takes to send the average text message (5 seconds), a driver traveling at 55 mph covers the length of a football field.



THAT'S 100 YARDS
THAT A DRIVER'S EYES ARE OFF THE ROAD.



Think you're fine texting only at stop lights? A recent study shows that **people are distracted up to 27 seconds** after they finish sending a text.



1 OUT OF EVERY 4 TRAFFIC CRASHES that occur in the U.S. are caused by cell phone usage.

*Source: Common Sense Media, NHTSA, AAA
Foundation for Traffic Safety, National Safety Council*
